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## **Color Impact 2023: Color and Human Experience**

June 11 - 15, 2023

Rochester Institute of Technology, Rochester NY

Call for Participation, Papers and Presentations

Due January 30, 2023

ISCC is soliciting papers, presentations and participation from color practitioners, researchers, students, and professionals on Color and Human Experience. Listed here are suggested subjects, but the panel will consider any Color and Human Experience topic that excites you. Because the scope is broad, we welcome a variety of presentation formats.

### *Color in Science and Industry*

- Perception, Vision, and Physiology
- Language and Psychology
- Lighting
- Measurement and Management
- Imaging and Reproduction

### *Color in Art and Design*

- Art and Design Projects
- Creative Uses of Color
- Practical Applications of Color
- Interactions of Color
- Environmental Color

### *Color Education*

- Multidisciplinary Color Experience
- Innovative Teaching Methods and Materials
- Color History

### *Presentation Format*

- Presentation – *Topic conveyed orally with slides (20 minutes)*
- Lightning Talk – *Brief oral update on work in progress (5 minutes)*
- Poster with Short Presentation – *Short oral overview of topic followed by discussion at the poster (2 minutes presentations; 2-hour poster session)*
- Group Activity – *Examples are roundtable discussions, games, or teaching activities (15-60 minutes)*
- Short Course – *Instruction and deep coverage of topic (2 hours). Presenters will be compensated.*
- Commercial Product Exhibit – *Space for companies to display products or services related to color (2-hour reception; open 2 days of conference)*
- Art Exhibition at RIT University Gallery – *Creative responses to Color and the Human Experience from professional artists and students. See 'Call to Participate in a Juried Show' on ISCC website in early 2023.*

Join The Inter-Society Color Council in Rochester, NY for **Color Impact 2023: Color and the Human Experience** ([iscc.org/CI2023/](https://iscc.org/CI2023/)). ISCC advances the “knowledge of color as it relates to art, science, and industry. Each of these fields enriches the others, furthering the general objective of color education.”

Rochester, NY is a long-term incubator in color, demonstrated by the historic contributions of Eastman Kodak, Xerox Corporation, and many others. There has been long-term academic presence, celebrated as a part of this conference with the 40<sup>th</sup> Anniversary of the Munsell Color Science Laboratory. Today, Rochester is still home to world class industrial research and entrepreneurship in many fields related to color, particularly color imaging.

Please submit proposals by January 30, 2023, to the conference page at [iscc.org/CI2023/](https://iscc.org/CI2023/). Proposals may include audience participation and should not be commercial in nature. The Program Committee will announce results on March 1, 2023. It will designate some presentations for poster format and recognize outstanding student presentations.